Kenneth Churchill

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SUMMARY

With over 10 years of experience as a WordPress developer, I possess a comprehensive understanding of the platform and a track record of delivering high-quality websites. Proficient in HTML, CSS, JavaScript, and PHP, I have successfully developed and customized numerous WordPress themes and plugins to meet client requirements. My expertise extends to optimizing website performance, enhancing user experience, and implementing responsive design principles. Throughout my career, I have effectively collaborated with cross-functional teams, including designers and content creators, to create visually appealing and functional websites. I have a strong grasp of SEO best practices, ensuring that websites are search engine friendly and optimized for organic visibility. I am well-versed in utilizing various frameworks and plugins, such as TWIG, Timber, Bootstrap, Woo-Commerce, ACF (Advanced Custom Fields) and my graphic designing skills to create engaging and dynamic web experiences that captivate users. In addition, I have experience integrating third-party APIs, creating custom Gutenberg blocks, managing databases, and troubleshooting technical issues. As a proactive problem solver, I am adept at identifying challenges and implementing innovative solutions. I am highly organized, detail-oriented, and committed to delivering projects within deadlines while maintaining the highest level of quality. During my career I have developed websites for top clients such as Marriot, JP Morgan Chase, CBRE, WPP and many others. I speak fluent English, Spanish and Basque.

MY SKILLS

- Programming Languages: HTML5 - CSS3 (Sass/LESS - BootStrap) – – PHP(LAMP) – JavaScript (JQuery) – TWIG TIMBER AJAX - JSON / API - ActionScript (AS2/AS3) - JAVA – SQL - Version Control GIT, NPM, Some exposure to React. ACF (Advanced Custom Fields)

- E-Commerce - Online Payment Gateways - Woocommerce - Stripe - Paypal

- Email Template Design and Development - Responsive Emails and Custom ESP. (Exact Target - Velocity - Marketo) Cross Client Testing - Litmus / Email On Acid

- Interactive Banners - Flash(AS2/AS3) - HTML5 - Google Web Designer

- Adobe Suite - PhotoShop - Flash - DreamWeaver - InDesign – Illustrator

- Graphic Designer, Video & Animation, Oracle Certified

- Project Management

- Custom (CMS) Headless WordPress Theme Development Magento Marketo Drupal

- UI / UX Design and Development - Wireframe Design - Web & Mobile - Marvel - Sketch – Adobe

- Digital Project Manager - Team leader - Agile Development / JIRA - Confluence - Redmine

- SEO - Link Building, Driving Traffic

- Email Development / Graphic Designing

- 13 Years' Experience - HTML - CSS

- Online Advertising - Google Analytics - Adsense- DoubleClick (DFP) - Tags - Adwords

- Penetration Testing (SQLi) / Internet Security - Kali Linux

- Interpersonal Skills, Flexibility, and adaptability

- Communication & Problem-Solving Skills

WORK EXPERIENCE

Full Stack Wordpress Developer   January 2024
The Blue Skylab LTD | Remote

- Successfully re-engineered and enhanced the online presence of The Blue Skylab by redesigning its WordPress business website

- Leveraged the capabilities of Gutenberg and Advanced Custom Fields (ACF) to deliver a visually captivating, animated user interface.

- Prioritized optimal user experience by facilitating seamless interactions between customers and clients.
- Ensured comprehensive device compatibility, achieving flawless functionality across a broad spectrum of platforms and screen sizes.

Full Stack Wordpress Developer   November 2023
Bandia PR | Remote

- Created a minimalist custom Wordpress Theme using BootStrap

- Displayed expertise in developing modular Gutenberg blocks using Advanced Custom Fields (ACF).
- Collaborated remotely to execute the development of a website within an accelerated four-day timeframe, demonstrating efficiency and professional expertise
- Developed bespoke scroll animations to augment the user experience during website navigation.
- Ensured optimal website functionality and responsive design across various devices, maintaining a high standard of cross-platform compatibility

Full Stack Wordpress Developer   July 2023 – Sept 2023
Blushka LTD | Remote

- Developed a bespoke Wordpress Woocomerce - E-Commerce theme for the beauty industry

- Showed proficiency in ACF creating modular flexible content blocks.

- Developed the website using TWIG and TIMBER templating system with advanced multi-functions

- Integrated third party API's for address finding by postcode and improved the design of the checkout experience

- Developed custom plugins for the favorites section of the website. Used AJAX efficiently for a variety of Wordpress functions.

- Collaborated with an exterior team of designers to ensure the website was pixel perfect across all devices.

Web Developer
Jan 2023 – Apr 2023
SuperJeet Pack | Remote

- Designed captivating user interfaces for the Super Jetpack website, encouraging exploration
- Integrated design elements and functionality seamlessly in collaboration with remote designers and team members, ensuring a harmonious user experience
- Developed an HTML5 web3 game using cutting-edge technologies, propelling Super Jetpack to the forefront of interactive entertainment
- Led high-end crypto marketing campaigns that amplified brand visibility and engaged users with captivating promotions
- Optimized the Super Jetpack website's performance across devices and screen sizes using responsive web design techniques
- Employed effective project management skills to meet challenging deadlines and deliver impeccable results in a fast-paced environment
- Maintained and updated the website as per client request. www.superjeetpack.com

Chief Executive Officer (CEO)
June 2021 – Oct 2022
SafeEarth & SafeMars Ltd | Remote

- Orchestrated a team of 20 professionals, driving the development and management of two prominent cryptocurrencies, SafeMars and SafeEarth
- Collaborated seamlessly with marketers and developers to pioneer innovative Web3 Dapps and spearhead a cutting-edge Play 2 Earn Game
- Skillfully facilitated donations exceeding $250,000 from SafeEarth to multiple charitable organizations, making a tangible impact on society
- Commanded the spotlight in high-profile TV interviews with Nasdaq FOX and other major television networks in the USA, captivating audiences with the remarkable achievements and visionary potential of SafeEarth and SafeMars
- Catalyzed the growth of SafeMars, propelling it to a staggering market capitalization of $400 million with a daily trading volume of $1 million
- Implemented strategic initiatives to amplify the visibility and market presence of SafeEarth and SafeMars, instilling investor confidence and establishing strong brand recognition
- Oversaw the development and execution of comprehensive marketing campaigns, igniting user adoption and driving the resounding success of both cryptocurrencies in the fiercely competitive cryptocurrency market
- Organized the daily running of both tokens and collaborations with exchanges amongst other things www.safemarscrypto.com, www.safeearthcrypto.com

Senior Full Stack WordPress Developer
Feb 2020 – Mar 2021
Wordsearch (London) | On-Site, Remote

- Developed high-quality bespoke Guttenburg modular websites across various brands, including Marriott, Panattoni, TFL, JP Morgan, Sterling Bay, and CBRE
- Collaborated closely with the in-house development and design team to deliver projects on time and within budget
- Conducted comprehensive penetration tests on the server and multiple WordPress websites to ensure robust security measures
- Implemented custom functionalities and optimized performance for improved user experience
- Integrated third-party APIs and plugins to enhance website features and functionality
- Utilized agile development methodologies to streamline project workflows and meet tight deadlines
- Resolved complex technical issues and provided technical support to clients and internal stakeholders

Senior Full Stack WordPress Developer
Dec 2019
Landor (WPP Company) | On-Site

- Developed and delivered a brand new B2B microsite for a previous employer, showcasing expertise in WordPress development
- Executed multiple small ad hoc projects, ensuring seamless functionality and optimal user experience
- Collaborated closely with stakeholders and the design team to meticulously craft a pixel-perfect microsite, aligning with brand guidelines and specifications
- Implemented innovative solutions to enhance website performance, user engagement, and conversion rates
- Contributed to the overall success of the team by providing technical expertise, troubleshooting issues, and delivering high-quality results within designated timelines

Full Stack WordPress Developer
Nov 2019
Mori Nam Ltd | Remote

- Developed a bespoke WordPress theme from scratch - Portfolio Theme, utilizing HTML, CSS, and PHP to create a visually appealing and functional website layout
- Collaborated remotely with the designer to ensure the seamless integration of design elements into the WordPress theme, resulting in a pixel-perfect representation of the original vision
- Implemented custom fields and custom post types, enhancing the user experience by enabling an intuitive and user-friendly method for adding and managing content within the WordPress backend
- Successfully delivered the project within the designated timeframe, effectively managing and prioritizing tasks to meet tight deadlines and ensure project completion
- Demonstrated strong time management skills, efficiently organizing workloads and effectively balancing multiple projects simultaneously, contributing to the timely execution and success of various WordPress development initiatives

Senior Full Stack WordPress Developer
Sep 2019 – Oct 2019
Landor (WPP Company) | On-Site

- Managed and enhanced over 30 WordPress multi-site websites, improving system performance.
- Implemented strategic system improvements and developed new microsites for global brands.
- Ensured project delivery on time through close collaboration with international stakeholders
- Maintained and upgraded themes and templates, keeping up with web standards.

Full Stack WordPress Developer
Mar 2019 – July 2019
DesignScene (DesignScene Ltd, London) | On-Site / Remote

- Crafted a custom WordPress theme for AimAwards 2019, incorporating WooCommerce for e-commerce capabilities.
- Engineered a secure, paid nomination portal with SSL and Stripe, streamlining award submissions.
- Accelerated project delivery through effective stakeholder collaboration, meeting critical deadlines.
- Implemented innovative solutions to enhance website performance, user engagement, and conversion rates
- Managed ongoing site enhancements remotely, ensuring continuous improvement and responsiveness.

Personal Projects
July 2018 – Jan 2019
The Blue Skylab Ltd | South East London

- Developed the "Rectificados Lakunza" website and the "La Butiffarra" WordPress site, showcasing web development expertise.
- Designed and implemented various email templates to support marketing efforts.

Digital / Front End Developer
Dec 2017 – Jan 2018
FastCoins UK (KNS E-Trading Ltd, London) | Remote

- Developed an HTML5 Bitcoin Landing Page for optimal user engagement.
- Redesigned the FastCoins UK logo to modernize brand identity.
- Created custom, high-quality illustrations based on client requirements.

Full Stack WordPress Developer
Sep 2017 – Nov 2017
Flight Club Darts (Flight Path IP Limited, London) | Remote

- Developed and deployed a franchisable WordPress template for global clients, emphasizing adaptability and scalability.
- Ensured clear communication and ease of use through comprehensive documentation and personalized project handovers.
- Managed multiple server migrations to streamline the setup process for franchised products.
- Conducted usability testing across various groups and devices, prioritizing user satisfaction and product accessibility.

Lead WordPress Developer
Jan 2017 – Nov 2017
Flight Club Darts (Flight Path IP Limited, London) | Remote

- Independently developed the Flight Club WordPress Theme and Website, demonstrating expertise in custom web solutions.
- Implemented a bespoke online booking system using Design My Night's API, streamlining user interactions.
- Managed extensive website updates and migrations, maintaining peak performance and modern standards.
- Ensured timely project delivery through close collaboration with stakeholders and clients.
- Conducted usability testing across various devices and user groups to guarantee satisfaction and accessibility.

Senior Digital Producer
Aug 2016 – Oct 2016
Business of Involvement (INVOLVE Ltd, London) | Remote

Front End Developer
July 2016 – Sep 2016
Lysis Creative Communication Solutions Ltd | Remote

Senior Digital Producer
Mar 2016 – June 2016
Business of Involvement (INVOLVE Ltd, London) | Remote

Front End Developer
Dec 2015 – Feb 2016
EMAP Ltd, London | Remote

Email Developer / Front End Developer
Oct 2015 – Nov 2015
EMAP Ltd, London | Remote

Lead Developer to Digital Project Manager
Jan 2015 – Aug 2015
Click Joey Australia| Perth - Australia

Web Developer *Nov 2014 – Dec 2014*
Get Toothed LTD | Perth - Australia

Android UX / UI / Digital Designer *Sep 2014 – Nov 2014*
BreatheSport LTD | London

Front End Developer *Aug 2014 – Nov 2014*
Equal Justice Solicitors | London

Digital Producer *Sep 2013 – July 2014*
Colossus Bets LTD | London

Web Developer / Graphic Designer *Feb 2013 – May 2013*
Perfect Circle Agency | London

Web Developer *May 2012 – Jan 2013*
Designed by The Word | London

Digital Producer *Jan 2012 – Mar 2012*
The Troubadour | London

Bar Staff *Apr 2008 – June 2009*
Mitchels and Butler | London

Cook & Bar Staff *Dec 2007 – Jan 2008*
Escape Bar | London

Cook *Sep 2007 – Dec 2007*
Blue Mountain Cafe | London

EDUCATION

BA Hons, - Digital Media Development - Second-Class Honors, Upper Division (2.1)
Brighton University

Foundation Degree Computer Games Development - Distinction
Brighton University

Oracle Certified SQL & JAVA - (82%) – 2-Year Course
Oracle Academy

A-levels: (Business Studies – B, Spanish – A, Information Communication Technology – C (taken 2 years early), Certificate in Mediation - 6 Months Course)
The Charter College

15 GCSEs, Grades A-C, including Math and English
The Charter School

CORE QUALIFICATIONS

- Developed and implemented custom WordPress themes and plugins, ensuring seamless integration with client requirements

- Optimized website performance by employing best practices in coding, caching, and database optimization

- Collaborated with cross-functional teams to gather project requirements and translate them into technical specifications

- Built responsive and user-friendly front-end interfaces using HTML, CSS, and JavaScript frameworks

- Integrated third-party APIs and web services to enhance website functionality and data exchange

- Conducted thorough testing and debugging to identify and resolve technical issues, ensuring smooth operation across different browsers and devices

- Managed and maintained WordPress websites, including updates, security patches, and regular backups

- Implemented SEO techniques to improve website visibility and organic search rankings

- Demonstrated proficiency in version control systems, such as Git, to facilitate collaborative development and code management

- Stayed abreast of industry trends and emerging technologies, continuously expanding knowledge and skills to deliver innovative solutions